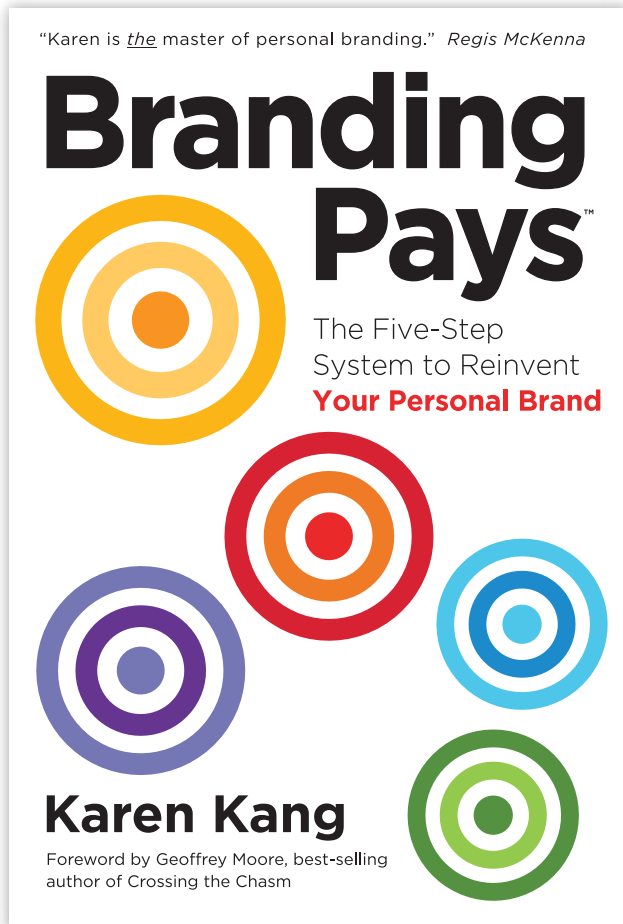


# BrandingPays™



The Five-Step System to Reinvent  
**Your Personal Brand**

amazon.com



“Karen is *the* master of personal branding.”

*Regis McKenna*, Silicon Valley Marketing Guru

“A goldmine!”

Cristina Nogueira, Partner, Walking the Talk

“A must-read if you’re ready to invest in YOU!”

Monica L. Poindexter, Head of Diversity and Inclusion, Genentech

“A no-nonsense, practical, operational, data-based and strategically sound method!”

Leonard Lodish, Professor, Wharton School, University of Pennsylvania



Globalization and social media have made the world smaller, more connected and infinitely more competitive. The world has changed. Have you? If you don't have the package that will take you to the next level of your career, you need to reinvent your personal brand. BrandingPays is a practical guide to strategic personal branding that will help you refocus your skills and experience so you are the best candidate for the job, career and business opportunities that you desire.

 **Book details** at [www.brandingpays.com/book](http://www.brandingpays.com/book)

 **Like BrandingPays** at [www.facebook.com/brandingpays](http://www.facebook.com/brandingpays)

 **Follow** @karenkang on Twitter: [www.twitter.com/karenkang](http://www.twitter.com/karenkang)

**Follow the BrandingPays blog:**  
[www.brandingpays.com/blog](http://www.brandingpays.com/blog)

**Sign up for free tips** with the BrandingPays newsletter: [www.brandingpays.com](http://www.brandingpays.com)